

THE  
**STYLE**  
STORY

# About Me

- Studied Fashion & Textile Management at university
- Worked in Buying for over 10 years at Debenhams and Jane Norman
- Have 3 children
- Set up The Style Story in 2018 to help people with all of their styling needs





- Presentation on Autumn / Winter 24 Trends
- Browse product & try on
- Styling advice throughout the evening from myself
- Browse and shop the independent pop-ups



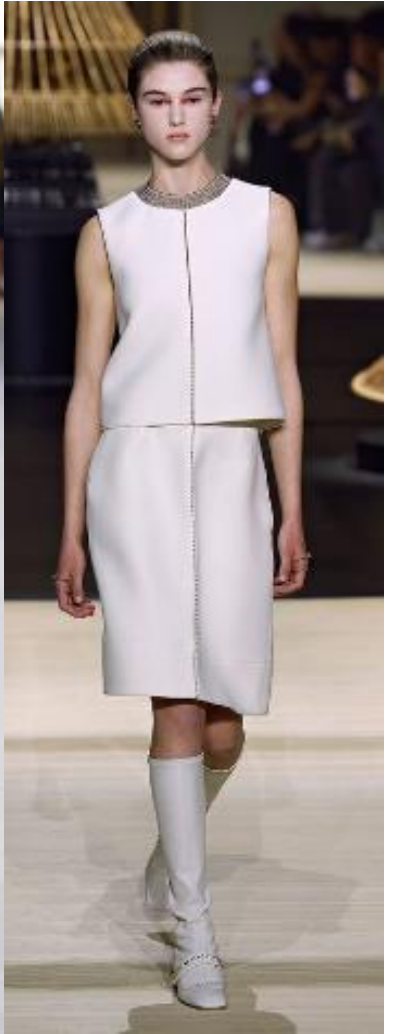
Autumn Winter 2024

Trend Presentation

# Boho



# 60s



# Country Chic



# Leopard





# Perennial Florals



# Suede



# Coloured Leather



# Feathers, Fur & Fluff



# Draping



# New Suiting



# Bubble hems & Peplums



THE  
**STYLE**  
STORY

Autumn Winter 2024

Key Colours



# Deep Burgundy



# Shades of Coffee



# Khaki



# Black



# Red



# Grey



# Dusky Pink



THE  
**STYLE**  
STORY

Autumn Winter 2024

Key Items



# The Trench



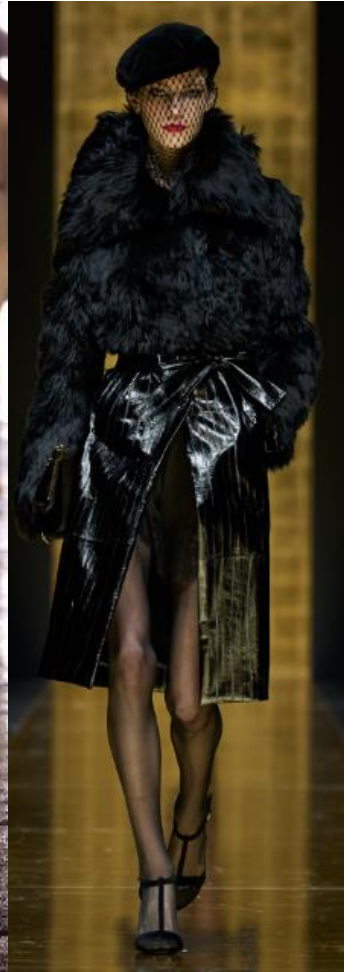
# The Wide Leg Trouser



# The Rollneck



# The Faux Fur Coat





Autumn Winter 2024

Accessories

# Accessories

## Footwear

- Knee High Boots



# Accessories

## Footwear

- Biker Boots



# Accessories

## Footwear

- Court Shoe





# Accessories

## Footwear

- Furry feet



# Accessories

## Footwear

- Printed shoes



# Accessories

## Handbags

- Bracelet Bags



# Accessories

## Handbags

- Hobo bags



# Accessories

## Headwear

- Headbands



- Headscarves



- Floppy hats



- Cap



# Accessories

## Extras

- Belts



- Big gloves



- Cosy Scarves





## Services

Wardrobe Edits

Online Shopping

Personal Shopping

Virtual Shopping

Photoshoot Styling

Gift Vouchers

Special Events

Private Trend Evenings

For more information please visit:

[www.thestylestory.co.uk](http://www.thestylestory.co.uk)



Thank you for attending!

[www.thestylestory.co.uk](http://www.thestylestory.co.uk)